



SPONSORSHIP



PROPOSAL





ABOUT MYANMAR ASSOCIATION IN APU

Established in 2022, APU Myanmar Association is a student-led organization, dedicated in assisting Myanmar students and representing the voice of Myanmar community at Ritsumeikan Asia Pacific University.

520
Undergraduate

13
Post-graduate

With A Total Of
533 STUDENTS



APU





Our Visions

To promote social and cultural understanding, acceptance, and tolerance between APU Myanmar Community and across all layers of the university including the student body, administration teams, and local communities.

Our Missions

To organize Myanmar Week during APU multicultural weeks periods as the organization's highlight event

2) to position the organization as collaboration platform for anyone and any organization that desire to contribute to in good faith, and as a platform to foster unity and inter-group belonging among APU Myanmar community.

3) To organize and collaborate on cultural events to promote all aspect and diversity of Myanmar culture

4) To carryout funding activities to support the organization's activities and events

5) To carryout cultural activities and events in collaboration with other student organizations founded by, but not limited to, Myanmar students at APU in the face of unity and good faith

6) To endeavor in any activities that aim for the betterment of APU Myanmar Community





THE JOURNEY OF APU MYANMAR ASSOCIATION

Myanmar Week
2023



Osaka Expo
Workshop 2024



Tenku 2024



Myanmar Gathering
Event



Myanmar Week
2025



Tenku 2023

APU x Tokiwa
Cultural Event
2024

APU Myanmar Association has grown from a small student initiative into an active community dedicated to supporting Myanmar students and promoting cultural understanding at Ritsumeikan Asia Pacific University.



“ABOUT MYANMAR WEEK 2026”



Multicultural Myanmar Week 2026 is a student-led cultural event aimed at promoting intercultural understanding and inclusivity within the university and local community. Through exhibitions, traditional performances, food experiences, and interactive activities, the event highlights Myanmar’s cultural heritage while encouraging dialogue and connection among students from diverse backgrounds.

We expect to engage 1000+ audiences, faculty members, and community visitors throughout the event week. By partnering with us, sponsors will gain meaningful exposure to a diverse student audience while demonstrating their commitment to cultural exchange, education, and social responsibility.





MYANMAR WEEK-2026



ABOUT MYANMAR WEEK 2026

June 2026	Monday	Tuesday	Thursday	Friday
	Opening Parade	Collaboration Stage Myanmar Week x SOM,	Acoustic Night	Grand Show
	Cafetefia Food, J/F two exhibitions	Culture and Culinary	Tent Food, J/F two exhibitions	J/F two exhibitions

TENTATIVE SCHEDULE





MYANMAR WEEK 2026

Opening Parade



A lively 15-minute cultural performance featuring traditional dances in colorful costumes, accompanied by rhythmic Myanmar music, creating a festive atmosphere. In celebration of Myanmar Week 2026, the parade will showcase traditional dances, 8 Burmese ethnic groups from Myanmar's 135 indigenous ethnic groups, highlighting the richness and diversity of Myanmar's cultural heritage.



ACOUSTIC NIGHT



Acoustic Night 2026 highlights Myanmar's ethnic diversity through live music. We bridge traditional heritage and contemporary sounds to promote cultural awareness, preserve ethnic identities, and provide students with an immersive experience of Myanmar's heritage.



Burmese Cuisine at APU cafeteria

At the APU Cafeteria, the rich and heartwarming flavors of Myanmar traditional cuisine are proudly introduced to the international community. Myanmar food is more than just a meal, it is a reflection of history, cultural diversity, and the genuine warmth of its people.



Myanmar Food Stall

A full day celebration of Myanmar cuisine, inspired by the traditional “Nate Ban Zay” festive bazaar, will take place at the APU Fountain Area. The spotlight will be on beloved Burmese “Anyar” desserts, a delightful selection of traditional sweets from Upper Myanmar, known for their delicate textures, natural ingredients, and comforting taste.





Exhibitions

A vibrant showcase of Myanmar's culture and history will be held at the APU Student Hall, featuring traditional ethnic costumes and cultural displays. Guests can try on traditional attire, apply Thanaka (Myanmar's iconic natural cosmetic paste), and join a Burmese calligraphy workshop for an immersive cultural experience.



Myanmar
Week

Collaboration Stage with SOM

The event will also feature a special collaborative dance performance between the SOM Student Dance Group and Myanmar Week performers. This joint stage will blend diverse dance styles, symbolizing cultural exchange, unity, and celebration through movement, while highlighting the dynamic spirit of both communities.





Grand Show



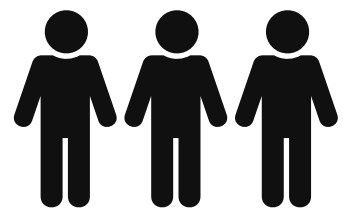
Grand Finale of our Myanmar Week 2026 will showcase the beauty of the Anyar (Central) region of Myanmar through drama and traditional choreography. It will take the audience on a journey to the region with decorations resonant with the artistry, rituals, and lifestyles of people living in the Anyar region.



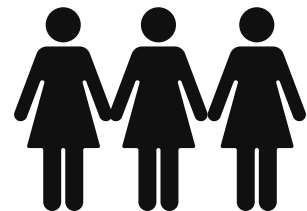


Target Audience

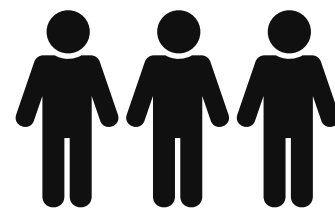
The event is open to all students, faculty, staff, and local residents, making it a bridge between campus and community.



Faculty and administrative staff



Domestic and international university students



Local community members and visitors

1000 Audience

Estimated

300 + Staffs

700+ Participants





Sponsorship Packages

Silver

40,000 ¥

- ✓ social media acknowledge
- ✓ logo exposure in all promotional materials
- ✓ certificate of appreciation

Premium

100,000 ¥

- ✓ social media acknowledgement
- ✓ logo exposure in all promotional materials
- ✓ announcement during the event
- ✓ showcase company's clip 1-2 minutes max | before event
- ✓ company's information in pamphlet / banners
- ✓ certificate of appreciation

Gold

70,000 ¥

- ✓ social media acknowledge
- ✓ logo exposure in all promotional materials
- ✓ announcement during the event
- ✓ certificate of appreciation





In-Kind Sponsorship

Category	Examples of Support	Sponsor Benefits
Food & Beverages	Traditional Myanmar snacks, desserts, drinks, ingredients for food booths, catering support	Logo displayed at food stalls, sponsor name on menu signage, social media thank-you post, MC acknowledgment
Decorations	Banners, flags, fabrics, table decorations, lighting, themed props	Logo displayed in decorated areas, recognition on event posters or venue signage
Cultural Items	Traditional costumes, handicrafts, musical instruments, exhibition materials	Logo displayed at cultural exhibition booth, acknowledgment in event guide and during cultural sessions

In-kind sponsors will receive:



Logo placement on relevant event materials



Verbal acknowledgment during GrandShow



Official certificate of appreciation



Recognition proportional to the value of their contribution





Our Previous Partners

BETSUDAIKOHSAN

TEACHER SU

MYANMAR PRIDE

UEDA SHITAKE

KUMON

THE ARTICLE
INSTITUTE

SR World Wide
Education

INTERNATIONAL
HOUSE





Myanmar Week 2026



Dear Prospected Partners

We are pleased to invite you to collaborate with us for Multicultural Myanmar Week 2026, a student-led cultural event organized by the APU Myanmar Association at Ritsumeikan Asia Pacific University.

This week-long event aims to celebrate Myanmar's rich cultural diversity while promoting intercultural understanding and meaningful connections among students, faculty, staff, and the local community. Through cultural performances, exhibitions, music events, and interactive activities, Myanmar Week serves as a bridge between campus and community.

We would be honored to have your organization as our sponsor and partner in supporting this initiative. Your support will contribute directly to creating an inclusive, educational, and vibrant cultural experience, while also providing your organization with valuable visibility and engagement opportunities within the university community.

We sincerely hope you will consider partnering with us to make Multicultural Myanmar Week 2026 a memorable and impactful event.



THANK YOU

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www.apumyanmarweek.com

FOR FURTHER INFORMATIONS:PLEASE CONTACT

KIMMY HSU MYAT K.P

LEADER OF SPONSORSHIP TEAM
MMWEEK 2026

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